

Ledyard Park

Engraved Brick Content Policy

Adopted: 1/30/2026

This policy governs all custom text submitted for the **Ledyard Park Engraved Brick Fundraiser** (the “Program”). Its purpose is to ensure inscriptions reflect the civic, inclusive, and commemorative spirit of the new community park while safeguarding donors, visitors, and the Town of Hanover (“The Town,” “We,” “Us,” “Our”).

1. Eligibility

1. The Program is open to **individuals, families, businesses, nonprofit organizations, and civic groups (“You”)**.
2. Each brick purchase constitutes an irrevocable, non-refundable donation to the Town of Hanover towards the completion of the Park.

2. Inscription Specifications

<i>Parameter</i>	<i>Requirement</i>
<i>Format</i>	Your preferred text in our chosen typeface.
<i>Lines</i>	Up to 3 or 6 lines per brick, depending on the size of the brick being donated.
<i>Characters</i>	23 characters per line , including spaces & punctuation
<i>Symbols</i>	Only standard keyboard characters (e.g., “A-Z, 0-9, & , . -”). No emoji or special glyphs.

<i>Format</i>	Your preferred text in our chosen typeface.
<i>Lines</i>	Up to 3 or 6 lines per brick, depending on the size of the brick being donated.
<i>Characters</i>	23 characters per line , including spaces & punctuation
<i>Symbols</i>	Only standard keyboard characters (e.g., “A-Z, 0-9, & , . -”). No emoji or special glyphs.

The Town reserves the right to adjust the centering or layout for consistency.

3. Allowed Content Includes:

- **Personal names:** Names of individuals, families, pets, or organizations that *do not* fall under our “Prohibited Content” guidelines stated below.
- **Dates:** Dates of birth, graduation, wedding, memorial (“In Memory of...”)
- **Brief, neutral tributes or messages** celebrating community, service, or milestones (e.g., “*Thank You Hanover Volunteers*”)
- **Neutral geographic references** (e.g., “*Hanover, NH*”)
- **Apart from the above, any custom message that does not violate our “Prohibited Content” policy will be accepted.**

4. Prohibited Content

1. **Offensive, discriminatory, or inflammatory language**, including profanity, slurs, or hate speech, (*defined by Black’s Law Dictionary (10th ed., 2014) as: “Speech*

that carries no meaning other than the expression of hatred for some group, such as a particular race, esp. in circumstances in which the communication is likely to provoke violence.”)

2. **Political content:** Candidate names, campaign slogans, party identifiers, ballot measures, or ideological or political statements intended to influence public policy.
3. **Religious content:** Scripture verses, prayers, evangelizing messages, or faith-based endorsements. (Generic, non-faith-specific terms such as “*Blessed*” or “*Peace*” are acceptable.)
4. **Commercial advertising:** Promotional slogans, social media handles, URLs, phone numbers, or pricing information.
5. **Solicitations:** Calls to action to donate, buy, or attend events unrelated to the Program.
6. **Copyrighted or trademarked material** without documented permission.
7. **Text that conflicts with community spirit** as determined by the Town.

5. Review & Approval Process

1. All inscriptions are **subject to final review** by the Town within **thirty [30] business days** of the receipt of your submission.
2. If an inscription does not meet our Policy guidelines, the Town will notify the donor by email with reason(s) and instructions for resubmission. The donor has **ten [10] days** to provide an acceptable alternative at no additional charge.
3. Failure to submit an approved inscription within ten [10] days may result in conversion of the donation into an engraved donor brick labeled “*Friend of Hanover*.”

6. Modifications & Cancellations

- Once the Town transmits the final approved engraving list to the manufacturer, **no changes or refunds are possible.**

7. Liability & Disclaimers

- The Town is not liable for typographical errors submitted by donors. The Town will reproduce accepted text exactly as submitted, including capitalization and punctuation.
- Inscriptions are considered **permanent**; however, bricks may be relocated or replaced in the future due to park renovations, safety, or damage.
- Donor contact information is used solely for Program communication and town recordkeeping; it is never sold or shared for marketing.

8. Acceptance of Terms

Submitting an inscription request and payment signifies the donor's **full acceptance** of this policy. The Town's decision on inscription content is **final**.

9. Contact

Questions? Please contact the Upper Valley Business Alliance via email uvba@uppervalleybusinessalliance.com or call [603-448-1203](tel:603-448-1203) (Mon-Fri, 10 am-4 pm ET).

Thank you for helping build a park that honors our community's shared values!